



Bin 905 is Re-Opening 10 months after the Calgary flood

April 24, 2014 (Calgary, AB) – Bin 905 is officially re-opening today after being devastated by the flood in Calgary last June.

“The recovery has been a long and arduous process,” notes Geoff Last, Bin 905 Manager. “But we are incredibly excited to re-open with a new design concept, some new products and a stronger focus on wine tastings and wine education.”

The completely redesigned store exudes a contemporary industrial look. A beautiful brick wall has been left exposed on the north side of the store after tearing down flood-ruined drywall. White oak racks line the walls and the interior of the store and are contrasted with exposed black structural metal beams. The feature wall consists of floating box shelves held in place by black metal beams and illuminated with pink or yellow chroma. Produced from optical grade resin, chroma is translucent white and has a matte finish. Chroma is featured throughout the store and highlights the refined simplicity of the design. The redesign was led by [Shaun Ford & Co.](#) and created and installed by Tank Design.

The new tasting area in Bin 905 is located directly beside the glass storefront and is anchored by a universe square chandelier made solely from metal wire and tiny lamps. Curb-side passersby as well as current patrons will be exposed to tasting events or wine classes taking place. This area is expected to be fully finished over the next couple of weeks. Wine tasting events led by staff at Bin 905 will resume shortly thereafter.

A fine wine room is a new addition to the store. The fine wine room will be temperature controlled with cool air and will house the store’s most prestigious wines. Staff will be able to provide advice on building similar rooms or wine cellars in customer’s own houses (i.e. materials and suppliers) as well as assisting with the selection of wines to place in a cellar or wine room.

Bin 905 has been able to operate out of their warehouse facility on Farrell Road in SE Calgary since the flood. During this time, Last and Brad Royale, Wine Director at Canadian Rocky Mountain Resorts, have continued to work on sourcing unique bottles of wine from select producers and upgrading Bin 905’s inventory. Bin 905 focuses on providing their patrons with premium spirits, craft ales and boutique wines.

Bin 905 is located at 2311 4th Street SW. Hours of operation are Monday to Saturday from 10 a.m. to 8 p.m. and Sunday from 12 p.m. to 6 p.m.

For more information please visit: www.bin905.com

Media Inquiries:

Lauren Webb – Media & Marketing Manager

Lauren.webb@crmr.com

(t) 403.775.7783

(c) 587.893.8945

Canadian Rocky Mountain Resorts is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia, Deer Lodge in Lake Louise, Alberta, Buffalo Mountain Lodge in Banff, Alberta, and Painted Boat Resort on the Sunshine Coast of B.C. CRMR also owns four Calgary restaurants: Cilantro, The Lake House, Bar C, and Divino Wine & Cheese Bistro, as well as CRMR at Home Retail Market, a game ranch, The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, and Panino Bakery.