



**Emerald Lake Lodge One of the Top Two Resorts in Canada for Third Year in a Row
as Ranked by Conde Nast Traveler**

October 11, 2011 (Field, British Columbia) Canadian Rocky Mountain Resorts' premier lodge destination, Emerald Lake Lodge, has been ranked second top Canadian resort by Conde Nast Traveler's 2011 Readers Choice Awards. The magazine's 24th annual survey asked readers for their ratings of worldwide hotels, resorts and transportation providers. The results will be published in the November 2011 issue of Conde Nast Traveler.

Since opening as a year-round destination in 1986, Emerald Lake Lodge has offered innovative Rocky Mountain Cuisine, rooms with fieldstone fireplaces and down duvets, and a true escape from the hectic pace of modern life. None of the rooms have televisions, and the first thing guests notice when they arrive is the silence. And, of course, the intense turquoise colour of stunning Emerald Lake. Surrounded by mountains and wildlife, the resort offers a kind of deep relaxation not easily forgotten. The lodge is twenty minutes west of Lake Louise, Alberta, near Field, British Columbia.

"We're so proud of the Conde Nast ranking, especially as it is the third year in a row we were voted in the top two resorts in all of Canada-it means so much to us that our guests appreciate Emerald Lake Lodge as much as we do," explained Connie O'Connor, who along with her husband Patrick O'Connor own Canadian Rocky Mountain Resorts.

The lodge also has an extensive history, beginning with the building of the original lodge in 1902 and the continuing development of the area since that time. Patrick and Connie O'Connor purchased Emerald Lake Lodge in 1980, and after extensive renovations, reopened in 1986. The two fell in love with the area, and felt that the lodge and the lake were too unique to be neglected.

The ranking of Emerald Lake Lodge as one of the top two Canadian Resorts by Conde Nast Traveler readers confirms that their original feelings about the lodge remain as true today as when Emerald Lake was impressing visitors in 1902. To view the complete rankings, visit <http://www.concierge.com/images/cnt/pdf/2011-Readers-Choice-Awards.pdf>

To make a reservation or learn more about Emerald Lake Lodge, visit www.crmr.com .

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Canadian Rocky Mountain Resorts (@CRMResorts) is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia (@EmeraldLake_BC), Deer Lodge in Lake Louise, Alberta (@DeerLodge_LL), Buffalo Mountain Lodge in Banff, Alberta (@Buffalo_Banff), and Painted Boat Resort on the Sunshine Coast of B.C (@Paintedboat). CRMR also owns three Calgary restaurants: Cilantro (@Cilantro17thAve), The Ranche (@TheRanche), and Divino Wine & Cheese Bistro (@Divino_Bistro), as well as CRMR at Home speciality market and catering, (@CRMRatHome), a game ranch The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, and Panino Bakery(@PaninoBakery). Visit www.crmr.com for more details about CRMR.

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