



Stampede is Over ~ Time to Head to the Rockies

CRMR Offers Limited Time Exclusive Specials at Their Mountain Lodges

July 18, 2011 (Calgary, Alberta) Canadian Rocky Mountain Resorts is offering exclusive, limited time special offers at their lodges. This is a fantastic opportunity to experience summer in the Canadian Rockies, and to stay at some of the most comfortable, unique boutique lodges in the mountains.

The Summer Sizzler Canadian Rockies Special includes one night accommodation and breakfast, and is available at Buffalo Mountain Lodge in Banff, Deer Lodge in Lake Louise, and Emerald Lake Lodge in Field, British Columbia. Rates start from \$124.00 per person at Deer Lodge, \$135.00 per person at Buffalo Mountain Lodge, and \$148.00 per person at Emerald Lake Lodge, plus tax, based on double occupancy. There are a variety of special summer offers available, including a special rate at Emerald Lake Lodge for stays of 3 nights or longer. These offers must be booked by July 31, 2011.

“These rates make it so easy for our guests to come out and experience our boutique lodges at the height of the summer season, when the Rockies are truly spectacular,” explains Allison Dean, Revenue Manager at Canadian Rocky Mountain Resorts. “It’s the perfect time for hiking, canoeing and horseback riding, and our lodges are the ideal place to return to after a day exploring. But these special offers are only available for a very limited time, so I really encourage everyone to take advantage of these great rates!”

From the fieldstone fireplaces at Buffalo Mountain Lodge in Banff, to the historic architecture at Deer Lodge in Lake Louise, to the stunning privacy and peace at Emerald Lake Lodge, each destination offers something special for guests.

To learn more and see all the special offers and restrictions, please visit www.crmr.com/packages or call our Central Reservations office at 1-403-410-7417.

-30-

Canadian Rocky Mountain Resorts (@CRMResorts) is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia (@EmeraldLake_BC), Deer Lodge in Lake Louise, Alberta (@DeerLodge_LL), Buffalo Mountain Lodge in Banff, Alberta (@Buffalo_Banff), and Painted Boat Resort on the Sunshine Coast of B.C (@Paintedboat). CRMR also owns three Calgary restaurants: Cilantro (@Cilantro17thAve), The Ranche (@TheRanche), and Divino Wine & Cheese Bistro (@Divino_Bistro), as well as CRMR at Home Speciality Market and Catering, (@CRMAtHome), a game ranch, The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, and Panino Bakery (@PaninoBakery). Visit www.crmr.com for more details about CRMR.

Media Inquiries:

Jennifer Santos – Director of Public Relations & Brand Strategy

jennifer@crmr.com

403.781.4170