



CRMR Announces the Opening of Panino Bakery in Calgary

June 14, 2011 (Calgary, Alberta) Canadian Rocky Mountain Resorts is excited to launch Panino Bakery in Calgary. Located in the Bowness region of the city, the bakery features a spacious kitchen and a retail storefront. Executive Pastry Chef Janine Cheramy creates elegant wedding cakes, luscious desserts and unique delicacies for any special event.

While Panino had originally been in operation from an industrial site in Canmore, supplying pastries and desserts to CRMR's Emerald Lake Lodge, Buffalo Mountain Lodge and Deer Lodge, Painted Boat Resort & Marina, and Cilantro, The Ranche, and Divino Wine & Cheese Bistro in Calgary, it had reached its capacity. Now with a new convenient location and storefront access, clients will be able to buy fresh bread, deli style sandwiches, pastries, desserts and much more. The Bowness location also makes it easier for brides to place orders in person and take a look at the bakery's portfolio of stunning wedding cakes.

"Having a place to meet in person with brides and other clients is so fantastic," exclaims Janine Cheramy, Executive Pastry Chef, "I get to have a closer relationship with them, and this inspires me to create new and original desserts and treats-from our flourless quinoa cakes to really funky modern wedding cakes." In addition to standard bakery amenities, Panino Bakery features a to-go café, allergen sensitive baking, coffee, fresh wholesome soups, and a variety of hot Panini sandwiches. Panino promises to be another example of CRMR's commitment to fresh, local and absolutely gorgeous food.

Panino Bakery is located at 7943 43rd Avenue NW, Calgary. The bakery is open 10am-6pm Tuesday-Friday. To order desserts, contact 403.247.1996 or cakes@crmr.com. Visit www.crmr.com/panino for more information about Panino.

Canadian Rocky Mountain Resorts (@CRMResorts) is a family of companies consisting of Emerald Lake Lodge in Field, British Columbia (@EmeraldLake_BC), Deer Lodge in Lake Louise, Alberta (@DeerLodge_LL), Buffalo Mountain Lodge in Banff, Alberta (@Buffalo_Banff), and Painted Boat Resort on the Sunshine Coast of B.C (@Paintedboat). CRMR also owns three Calgary restaurants: Cilantro (@Cilantro17thAve), The Ranche (@TheRanche), and Divino Wine & Cheese Bistro (@Divino_Bistro), as well as CRMR at Home speciality market and catering, (@CRMRatHome), a game ranch The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, and Panino Bakery(@PaninoBakery). Visit www.crmr.com for more details about CRMR.

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