



Free Friday Night Wildlife Talks at Deer Lodge -
Family Friendly Talks Offer Guests Another Reason to
Spend a Weekend in Lake Louise

Lake Louise, Alberta, Canada (March 1, 2010) – Deer Lodge is now offering fun and informative wildlife talks every Friday night until April 2nd. The talks take place in the Lady Agnes Room, beginning at 6:30pm, and are presented by Great Divide Nature Interpretation (www.greatdivide.ca), award-winning and accredited Master Interpreters who offer an equal mix of fun and learning. The talks are also presented in partnership with Banff Heritage Tourism.

The informative talks, titled ‘**The Carnivore Code: Unlocking the Secrets of the Wolf, Lynx and Wolverine**’ feature information about three of the most elusive predators in the mountains, and promise to be fun for all ages, full of interesting facts that can be discussed with the family afterwards—a wonderful way to engage the little ones in the nature surrounding them!

“We thought this kind of a family-friendly talk was a perfect fit for Deer Lodge,” explains Deer Lodge’s General Manager, Wendy Beard. “This way, a family can extend a weekend stay to include the Friday night presentation, and then spend the rest of the weekend skiing, snowshoeing and sharing what they learned during the talk. It creates some really unique quality family time. Many thanks have to go to Banff Heritage Tourism as well, for partnering with us on this type of original opportunity.”

Talk dates include Friday March 12, 19, 26, and April 2 at 6:30pm at Deer Lodge. For more information about the talks and our various accommodation packages, please call our Central Reservations Office at 1-800-661-1595, or visit www.crmr.com.

Deer Lodge is also offering a complimentary dinner shuttle Monday-Friday from Samson Mall to the lodge. The shuttle departs Samson Mall at 6:15pm, and will depart Deer Lodge for Samson Mall at 9:15pm. This is the ideal way to experience dinner at in the renowned Mount Fairview Dining Room while staying at other Lake Louise hotels, or for locals to dine at the lodge, without the worry of driving to or from the lodge. Reservations for dinner may be made by calling 403-522-4202.

-30-

*Canadian Rocky Mountain Resorts is a family of companies consisting of **Emerald Lake Lodge** in Field, British Columbia, **Deer Lodge** in Lake Louise, Alberta, **Buffalo Mountain Lodge** in Banff, Alberta, **Painted Boat Resort Spa & Marina**, of which CRMR is the management company, on the Sunshine Coast of British Columbia, and **THE RESTAURANT at Painted Boat**. CRMR also owns four Calgary restaurants: *Cilantro, Velvet, The Ranche, and Divino Wine & Cheese Bistro*, as well as a game ranch, *The Canadian Rocky Mountain Ranch*, a Calgary wine*

*boutique, Bin 905, as well as a bakery in Canmore, Panino. **Now Open: CRM AT HOME**, a specialty retail store with catering services in Calgary.*

Media Inquiries:

Jennifer Santos

Media & Marketing Manager

403-781-4170

jennifer@cmr.com