



For Immediate Release

Ice Magic 'Wine and Dine' at Deer Lodge

Celebrate Ice Magic with an Exclusive Dining Experience

Lake Louise, Alberta, Canada (January 13, 2009) – Sip and savour the very best of Ice Magic this year at a special dining event at Deer Lodge, in Lake Louise. To mark the 15th Annual Ice Magic Festival, Deer Lodge has created a unique package that celebrates Ice Magic, while highlighting what makes the lodge so very special.

January 24th the lodge will feature an intimate, multi-course, gourmet dinner. Each course will be paired with a distinctive boutique wine. The dinner will be led by Canadian Rocky Mountain Resorts' award-winning sommelier Brad Royale, who will introduce each wine and explain why that wine was chosen to accompany the dish being served. To tie in perfectly with the Ice Magic theme of the weekend, the meal will conclude with a very special multi-bottle ice wine tasting paired with dessert.

The Ice Magic 'Wine and Dine' Package also includes one night accommodation in historic Deer Lodge, and breakfast. To maintain the intimacy and exclusivity of the dinner, this package is limited to 24 guests, so please book early to avoid disappointment. This package starts at \$218.00 per person plus tax, based on double occupancy.

Deer Lodge was originally a 1920s teahouse, and much of the original hand-hewn log structure and antiques are still in place. Only a few minutes walking distance from Lake Louise, the lodge features a roof top hot tub with 360 degree views of the Rockies, and a highly acclaimed historical photograph display which elegantly represents Lake Louise through the ages.

For more information please call 1-800-661-1595 or visit www.crmr.com .

To learn more about Ice Magic in Lake Louise, please visit <http://www.banfflakelouise.com/events-and-festivals/ice-magic> .

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*Canadian Rocky Mountain Resorts is a family of companies consisting of **Emerald Lake Lodge** in Field, British Columbia, **Deer Lodge** in Lake Louise, Alberta, and **Buffalo Mountain Lodge** in Banff, Alberta. CRMR also owns four Calgary restaurants: Cilantro, Velvet, The Rancho, and Divino Wine & Cheese Bistro, as well as a game ranch, The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, as well as a bakery in Canmore, Panino. Now Open: **Painted Boat Resort Spa & Marina**, of which CRMR is the management company, on the Sunshine Coast of British Columbia, and **THE RESTAURANT at Painted Boat**.*

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