



PAINTED BOAT
RESORT SPA & MARINA

For Immediate Release

Experience Painted Boat via YouTube and Twitter

Social Media Offers New Ways to Explore this Hidden Gem

On the Sunshine Coast

Sunshine Coast, British Columbia (March 18, 2010) – Painted Boat Resort Spa and Marina is excited to offer would-be and past guests a new way to experience the gorgeous villas, spectacular scenery and myriad of activities available at Painted Boat Resort – by watching the resort’s new video which has been posted on www.paintedboat.com and on CRMR’s YouTube channel <http://www.youtube.com/CRMResorts> or by following the resort’s activities on Twitter –follow the resort @paintedboat at www.twitter.com .

“The Painted Boat video really conveys the mood at the resort, from the opening sequence of arriving via float plane to the atmosphere in the restaurant, where Chef David Cox serves his delicious coastal cuisine,” explains Painted Boat’s General Manager, Marlene Cymbalist. “We’re so excited to have another way to entice people to experience this part of British Columbia. It’s such a hidden gem, and the more exposure it gets, the better. Twitter seemed like another fun way just to update our past and future guests on new happenings at the resort.”

Painted Boat Resort Spa and Marina will celebrate its two year anniversary in June 2010, and features 31 waterfront vacation villas available to rent nightly or weekly, as well as offering fractional ownership opportunities. The resort features creative coastal cuisine at THE RESTAURANT at Painted Boat, a luxury spa experience at THE SPA, and a 60 slip protected marina. A range of activities from on-site kayak rentals to soaking in the grotto hot tub are available, making Painted Boat Resort the ideal vacation destination for active families or couples looking for a romantic escape. There are a variety of exciting packages available to enjoy all the resort has to offer.

For more information about Painted Boat Resort, please call 1-866-902-3955 or visit www.paintedboat.com

Painted Boat Resort is managed by Canadian Rocky Mountain Resorts, a company which owns and operates Emerald Lake Lodge in Field, British Columbia, Deer Lodge in Lake Louise, Alberta, and Buffalo Mountain Lodge in Banff, Alberta. CRMR also owns four Calgary restaurants: Cilantro, Velvet, The Ranche, and Divino Wine & Cheese Bistro, as well as a game ranch, The Canadian Rocky Mountain Ranch, a Calgary wine boutique, Bin 905, as well as a bakery in Canmore, Panino. Now Open: CRMR AT HOME, a specialty retail store with catering services in Calgary.

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