

November 12<sup>th</sup>, 2009



### **Emerald Lake Lodge Jumps to #2 Top Resort in Canada as ranked by Conde Nast Traveler**

Canadian Rocky Mountain Resorts' premier lodge destination, Emerald Lake Lodge, has been ranked second top Canadian resort and #70 in the world by Conde Nast Traveler's 2009 Readers Choice Awards. The magazine's 22<sup>nd</sup> annual survey asked 25,008 readers for their ratings of worldwide hotels, resorts and transportation providers. The results have been published in the November 2009 issue of Conde Nast Traveler. In 2008, the lodge was ranked at #4 in Canada and #86 in the world, marking a significant jump this year.

Since opening as a year-round destination in 1986, Emerald Lake Lodge has offered innovative Rocky Mountain Cuisine, rooms with fieldstone fireplaces and down duvets, and a true escape from the hectic pace of modern life. None of the rooms have televisions, and the first thing guests notice when they arrive is the silence. And, of course, the intense turquoise colour of stunning Emerald Lake. Surrounded by mountains and wildlife, the resort offers a kind of deep relaxation not easily forgotten, once experienced. The lodge is twenty minutes west of Lake Louise, Alberta, near Field, British Columbia.

"We're so proud of the Conde Nast ranking, since actual travellers voted for this-it means so much to us that our guests appreciate Emerald Lake Lodge as much as we do," explained Connie O'Connor, who along with her husband Patrick O'Connor own Canadian Rocky Mountain Resorts.

The lodge also has an extensive history, beginning with the building of the original lodge in 1902 and the continuing development of the area since that time. Canadian Rocky Mountain Resorts owners, Patrick and Connie O'Connor, purchased Emerald Lake Lodge in 1980 and after extensive renovations reopened in 1986. The two fell in love with the area, and despite ongoing issues during renovations, felt that the lodge and the lake were too unique and special to be neglected. The ranking of Emerald Lake Lodge as one of the top two Canadian Resorts by Conde Nast Traveler readers confirms that their original feelings about the lodge remain as true today as when Emerald Lake was impressing visitors in 1902.

*Canadian Rocky Mountain Resorts is a family of companies consisting of **Emerald Lake Lodge** in Field, British Columbia, **Deer Lodge** in Lake Louise, Alberta, and **Buffalo Mountain Lodge** in Banff, Alberta, as well as **Painted Boat Resort Spa & Marina**, on the Sunshine Coast of British Columbia, and **THE RESTAURANT** at Painted Boat. CRMR also owns four Calgary restaurants: *Cilantro*, *Velvet*, *The Ranche*, and *Divino Wine & Cheese Bistro*, as well as a game ranch, *The Canadian Rocky Mountain Ranch*, a Calgary wine boutique, *Bin 905*, as well as a bakery in Canmore, *Panino* and a specialty retail store, *CRMR AT HOME*.*

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