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### **Emerald Lake Lodge Ranked as one of the Top Canadian Resorts by Conde Nast Traveler**

Canadian Rocky Mountain Resorts' premier lodge destination, Emerald Lake Lodge, has been ranked fourth top Canadian resort by Conde Nast Traveler's 2008 Readers Choice Awards. The magazine's 21<sup>st</sup> annual survey asked 32,633 readers for their ratings of worldwide hotels, resorts and transportation providers. The results will be published in the November 2008 issue of Conde Nast Traveler.

Since opening as a year-round destination in 1986, Emerald Lake Lodge has offered innovative Rocky Mountain Cuisine, rooms with fieldstone fireplaces and down duvets, and a true escape from the hectic pace of modern life. None of the rooms have televisions, and the first thing guests notice when they arrive is the silence. And, of course, the intense turquoise colour of stunning Emerald Lake. Surrounded by mountains and wildlife, the resort offers a kind of deep relaxation not easily forgotten, once experienced. The lodge is twenty minutes west of Lake Louise, Alberta, near Field, British Columbia.

"I always say that you lose half your pulse when you cross the bridge and arrive at Emerald Lake Lodge. There is just something about this location-it's one of the most photographed places in the Rockies- and our guests appreciate that they can be immersed in nature all day, and then come back to the lodge and sip unique boutique wines and enjoy sophisticated Rocky Mountain Cuisine," explains Lisa Vinderskov, Canadian Rocky Mountain Resorts' Director of Sales and Marketing. "The Conde Nast ranking is fantastic, because it tells us that the lodge's rustic elegance and peaceful silence is just what travelers are looking for in these times of uncertainty and stress."

The lodge also has an extensive history, beginning with the building of the original lodge in 1902 and the continuing development of the area since that time. Canadian Rocky Mountain Resorts owners, Pat and Connie O'Connor, purchased Emerald Lake Lodge in 1980 and after extensive renovations reopened in 1986. The two fell in love with the area, and despite ongoing issues during renovations, felt that the lodge and the lake were too unique and special to be neglected. The ranking of Emerald Lake Lodge as one of the top Canadian Resorts by Conde Nast Traveler readers confirms that their original feelings about the lodge remain as true today as when Emerald Lake was impressing visitors in 1902.

*Canadian Rocky Mountain Resorts is a family of companies consisting of **Emerald Lake Lodge** in Field, British Columbia, **Deer Lodge** in Lake Louise, Alberta, and **Buffalo Mountain Lodge** in Banff, Alberta. CRMR also owns four Calgary restaurants: *Cilantro, Velvet, The Rancho, and Divino Wine & Cheese Bistro*, as well as a game ranch, *The Canadian Rocky Mountain Ranch*, a Calgary wine boutique, *Bin 905*, as well as a bakery in Canmore, *Panino*. **Now Open: Painted Boat Resort Spa & Marina, the newest member of the CRMR family, on the Sunshine Coast of British Columbia, and THE RESTAURANT at Painted Boat.***

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