



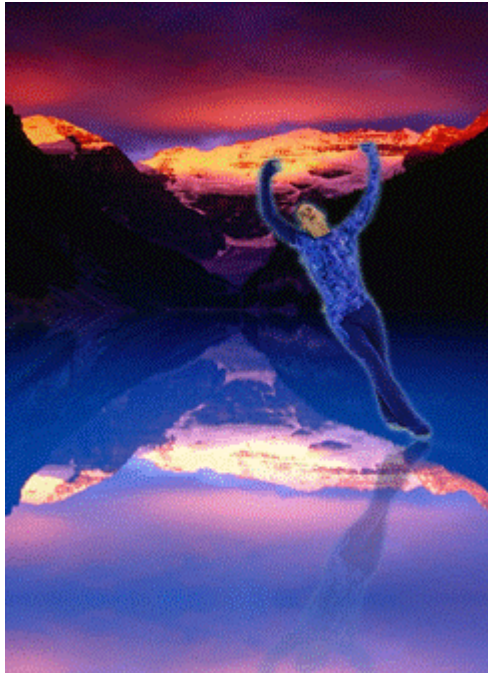
For Immediate Release

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One of a Kind Skate Show Comes to Banff National Park *Lake Louise Hosts Elemental*

Banff National Park, Alberta, Canada (January 21, 2010) – *Elemental-The Show at Lake Louise* will be making its world premiere on the frozen shores of Lake Louise this March with a Canadian and international cast of professional figure skaters.

Elemental-The Show at Lake Louise combines the beauty of nature, the wonder of music and the grace of figure skating to create a spectacular performance where the magnificence of the show is sure to be matched by the splendor of Banff National Park.



“Lake Louise is uniquely located in a National Park that actually plays home to a luxury resort complete with a frozen glacier-fed lake and a magical backdrop of surreal alpine splendor” says Jon Behari, producer and director of Sirius Creation, the creators of *Elemental: The Show at Lake Louise*. “I fell in love with this awe inspiring landscape whilst on holiday a few years ago and was compelled to create a skate show incorporating the elements of wind, water, fire and Earth that would be worthy of such a stunning stage.”

The ticketed skating event will take place over four days beginning with the world premiere on Thursday, March 18 and the event ends with a matinee performance on Sunday, March 21. Performers include members of Le Patin Libre, a group of Quebec-based skaters that have already created an international following as well as figure skaters from the United Kingdom, Denmark, and the

United States.

Spectators will have a chance to skate with the stars of the show post-performance, enjoy a concert from a yet to be confirmed musical guest and take in indoor entertainment at the Fairmont Chateau Lake Louise.

“Elemental will be an incredible experience and a wonderful memory for all that come out to enjoy this one of a kind skate show,” adds Behari.

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Photographs are available to accompany this release.  
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For tickets and a full events schedule, visit:

<http://www.banfflakelouise.com/events-and-festivals/festivals/elemental-the-show-at-lake-louise>

For hotel packages and special offers during *Elemental: The Show at Lake Louise* visit:

<https://www.bookbanfflakelouise.com>

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Photograph available to accompany this release:

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About Banff Lake Louise Tourism

Banff Lake Louise Tourism is a destination marketing organization for the Town of Banff, Community of Lake Louise and Banff National Park. Supporting over 800 businesses, our mission is to engage visitors in unrivalled, remarkable experiences with our membership. For travel media inquiries, please contact Tulene Steiestol at tulene@banfflakelouise.com, www.banfflakelouise.com.