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## **Canadian Rocky Mountain Resorts Now On YouTube!** *CRMR has own YouTube Channel and Videos of Each Mountain Lodge*

*Banff, AB-* Canadian Rocky Mountain Resorts has produced a collection of original videos about each of their mountain lodges –Buffalo Mountain Lodge in Banff AB, Deer Lodge in Lake Louise AB, and Emerald Lake Lodge in Field, BC. A video showcasing the lodges renowned Rocky Mountain Cuisine has also been produced. The beautifully shot videos are narrated by CRMR’s Executive Chef, Alistair Barnes, who presents a compelling description of each lodge.

The company has established a YouTube channel devoted to the videos, <http://www.youtube.com/CRMResorts> as well as posting the videos on various pages of their website, [www.crmr.com](http://www.crmr.com).

The intimate videos give past and future guests of the lodge a sense of the unforgettably authentic Rockies experience. From the background of these historic lodges to the activities in the area, each video will capture viewers’ imaginations and entice them to visit the stunning Canadian Rockies. To experience the ‘True Mountain Lodging’ of CRMR lodges, visit [www.crmr.com](http://www.crmr.com) or <http://www.youtube.com/CRMResorts>.

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*Canadian Rocky Mountain Resorts is a family of companies consisting of **Emerald Lake Lodge** in Field, British Columbia, **Deer Lodge** in Lake Louise, Alberta, and **Buffalo Mountain Lodge** in Banff, Alberta, as well as **Painted Boat Resort Spa & Marina**, on the Sunshine Coast of British Columbia, and **THE RESTAURANT** at Painted Boat. CRMR also owns four Calgary restaurants: *Cilantro*, *Velvet*, *The Ranche*, and *Divino Wine & Cheese Bistro*, as well as a game ranch, *The Canadian Rocky Mountain Ranch*, a Calgary wine boutique, *Bin 905*, as well as a bakery in Canmore, *Panino* and a specialty retail store, *CRMR AT HOME*, which also offers catering.*

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