



For Immediate Release:

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### **Canadian Rocky Mountain Resorts Awarded 'Regional Company of the Year'**

#### ***CRMR is honored by Foodservice and Hospitality Magazine***

*Banff, Alberta*-Canadian Rocky Mountain Resorts is proud to announce the company has been honored as 'Regional Company of the Year' by *Foodservice and Hospitality Magazine*. The Pinnacle Award for 'Regional Company of the Year,' presented by the magazine, is the only national recognition program for the foodservice and hospitality industry. The awards were first introduced in 1988, and continue to acknowledge companies for their continued success and achievement in the foodservice industry. Canadian Rocky Mountain Resorts is proud to join the list of distinguished honorees.

The Pinnacle award highlights Canadian Rocky Mountain Resorts' dedication to redefining what a luxury lodge should be, while maintaining the unique character of the historic buildings which house the lodges. By developing new packages like 'Rent Your Own Island' at Emerald Lake Lodge, CRMR continues to innovate in a constantly evolving industry. These characteristics, combined with the company's dedication to numerous charitable organizations, are all factors in Canadian Rocky Mountain Resorts success.

"Pat and I are both excited to have won this award. It's wonderful to be recognized by the industry," exclaimed Connie O'Connor, who along with her husband, Pat O'Connor, founded the company. The two share a love for luxurious but comfortable surroundings and fabulous food, which is obvious at each of their three Mountain lodges and four Calgary restaurants.

The Pinnacle Award for 'Regional Company of the Year' is a great privilege and Canadian Rocky Mountain Resorts would like to thank *Foodservice and Hospitality Magazine* for the recognition. It will be with great pride that CRMR accepts this award December 3rd, 2007.

For more information about Canadian Rocky Mountain Resorts, please visit [www.crmr.com](http://www.crmr.com) or call 1-800-661-1367.

**Canadian Rocky Mountain Resorts is a family of companies consisting of Deer Lodge in Lake Louise, Alberta, Buffalo Mountain Lodge in Banff, Alberta, and Emerald Lake Lodge in Field, British Columbia. CRMR also owns four Calgary restaurants: Cilantro, Velvet, The Ranche, and Divino Wine & Cheese Bistro, as well as a game ranch, The Canadian Rocky Mountain Ranch, a wine boutique, Bin 905, and a bakery in Canmore, Panino.**

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